



THE WORLD'S LEADING ASSOCIATION OF INDEPENDENT LAW FIRMS

2009 CCA Spring Training Camp Programs and Speakers

9:05 – 10:15 am

Opening Plenary: Keys to Success for Corporate Counsel

Speakers: Open

Few people enter in-house practice having learned, either in law school or private practice, the executive leadership and business advisory skills you must possess today to be a successful corporate counsel or law department manager. This engaging plenary session will explore key issues of concern for in-house counsel, including how to advise senior management and the Board, how to communicate the value and needs of the law department in terms they will understand, how to manage your regulatory compliance and corporate governance obligations, and how to contribute to your organization's overall business strategy.

10:30 – 12:30 pm

Fundamental Drafting Issues for Corporate Counsel

Speakers:

Blake, Cassels & Graydon LLP: Marie Helen Constantin, Partner

Thompson Dorfman Sweatman: Jim Ripley, Partner

McInnes Cooper: Ray Adlington, Partner

Drafting contracts, agreements and other corporate documents is a significant element of in-house practice and a function that corporate counsel must perform well. This session will take a practical approach to contracts and drafting, including a review of the common elements of a written contract, typical clauses you are likely to encounter, the pros and cons of boilerplate and standard forms, jurisdictional issues, and other situations where your drafting skills may be put to good use.

1:45 – 3:00 pm

Introduction to Regulatory Compliance and Investigations

Speakers:

Thompson Dorfman Sweatman: Jim Edmond, Partner

Blake, Cassels & Graydon LLP: Brian Facey, Partner
McInnes Cooper: Jeffrey Hoyt, Partner

Year after year, CCCA members rank regulatory compliance as the most challenging area of law for corporate counsel. While the specifics of your corporation's compliance obligations are particular to your industry and business, some commonalities do exist particularly with respect to investigations by provincial and federal regulatory authorities in Canada. In this session, you will discuss regulatory compliance generally, including examples of some common compliance situations, protocols to have in place when the regulator arrives on your doorstep, your rights and obligations in regulatory investigations and how to respond to inquiries by U.S. and other foreign regulators.

3:15 – 4:30 pm

Essentials of Litigation Management

Speakers:

MacPherson, Leslie, Tyerman LLP: Shaunt Parthev, Partner
Farris, Vaughan, Wills & Murphy: Scott Dawson, Partner

Litigation and litigation management is one of the three most-challenging areas of law for corporate counsel and their legal departments. But do you understand what "litigation management" really means? Does it require a "hands-on" approach necessitating your involvement in every detail? Do you simply assign files to external counsel, sit back and wait for updates? Is there a middle ground? Does it depend on the type of case and the nature of the allegations? How do you advise management and the Board as to the status of these cases, anticipated costs and likely outcomes? In this session, you will examine different methods and styles of litigation management, including a discussion about which approach works best for certain circumstances, companies, and cases.

Management Stream programs:

10:30 – 12:30 pm

B1: Requesting and Discussing a Case/Matter Budget from External Counsel

Speakers:

Blake, Cassels & Graydon LLP- Jeff Galway, Partner
In-House Counsel chosen by CCCA

When it comes to working with external counsel, most legal departments do not possess – or fail to apply – the kind of project management expertise that can

help control costs and reign in spending on complex or expensive legal matters.
<<more to come>>

1:45 – 3:00 pm

B2: Demonstrating the Value and Benefit of Bringing Legal Work In-House

Speakers:

In-House Counsel chosen by CCCA

Measuring and assessing performance is one of the most common and vexing areas of concern for corporate counsel and leaders of in-house law departments – and also one of the most critical elements of managing a legal department. How do you demonstrate the value of your legal department to managers and directors who may be of the view that the in-house legal department is, at best, a cost centre? In this session you will explore methods for measuring performance, productivity and quality of outcome, how to quantify value instead of cost when proving your department's value, and how to speak to senior management about the law department using language, metrics and methodology they will understand.

3:15 – 4:30 pm

B3: Meeting Multidisciplinary Challenges: Managing the Small Law Department

Speakers: In-House Counsel chosen by CCCA

As the leader of a small law department, you are often called on to do much more than provide legal advice. This session will focus on giving you the practical tools you need to develop the multiple skill sets and core competencies to succeed in your many diverse corporate counsel roles, including setting priorities in line with the strategic business objectives of the organization, managing corporate expectations of counsel in small law departments, knowing when to retain outside counsel and consultants and tips for keeping everything on track in the face of reduced budgets and economic pressures.